

# Owned By Those We Serve

Douglas Electric Cooperative Inc.,  
Roseburg, Oregon  
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## Officers

President..... Terry Nelson  
Vice President .. Robert Poage  
Secretary..... Shirley Cairns  
Treasurer..... Dick McHaffie  
Director..... Larry Shipley  
Director..... Roy Ellis  
Director..... Carey Weatherly

## Manager

Dave Sabala  
(541) 637-0342

## Superintendent

Todd Sherwood  
(541) 459-4801

## Office Manager

Paul Leonard

## Member Services

Todd C. Munsey

## Douglas Fastnet

Todd Way

## Mission Statement

The mission of Douglas Electric Cooperative, a member-owned and operated cooperative, is to provide affordable, reliable electric and other compatible services that enhance the quality of life for its members, using progressive marketing in conjunction with sound financial and management principles.

**DOUGLAS**  
ELECTRIC COOPERATIVE

A Touchstone Energy® Cooperative 

OR-10

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## Oregon Electric Co-ops: 30 Years of Innovative Energy Conservation

Dear Member,

Inside the national electric utility industry, a hot little word has begun buzzing recently: efficiency. Yet, in Oregon, electric cooperatives began conserving energy in partnership with their members over 30 years ago. Now the rest of the country is just beginning to catch up to the Northwest in energy efficiency.

The breadth of experience the Oregon Rural Electric Cooperative Association's (ORECA's) eighteen electric co-ops have in implementing energy efficiencies is an advantage at a time when conservation is a critical component of a reliable future energy supply. Across Oregon, electric co-ops are continuing their long history of investing in energy conservation.

From Salem to Roseburg and the coast to eastern Oregon, members of cooperatives can take advantage of low-interest weatherization and/or heat pump loans. We also offer a host of incentives to encourage and reward members for installing cost-effective measures and buying energy efficient appliances.

In addition to various incentive programs, we have given away thousands of compact fluorescent lights and low-flow showerheads over the last couple of years. (And we still have showerheads to give away!)

Conservation is a cost-effective way to reduce demand for energy, lessening the need to develop additional energy resources while at the same time, reducing Oregon's carbon footprint. The electricity that Oregon co-ops sell is about 90 percent emissions free - combined with conservation efforts that put Oregon near the top of the list of states for low emissions levels. As for us, Douglas Electric Cooperative remains committed to providing reliable, affordable energy to its member-owners.

Best Regards,

Dave Sabala  
General Manager